



BLBCA Affiliate Membership

Thank you for your interest in the BLBCA! You're receiving this notice because you requested to receive a BLBCA sticker through our website, www.blbca.com

Membership is \$25 annually. Plus, you'll get a \$25 discount coupon from our partner, [True Outdoors](#) when you sign up. It's a win-win!

Affiliate Membership is the perfect way for any individual(s) to support the goals, efforts and objectives of the BLBCA. Affiliate members enjoy many membership benefits.

If you're interested in becoming an Affiliate Member, please visit our website or simply reply to this email and we'll send you some additional information.

BLBCA MISSION

To offer adventurers access to the most extensive backcountry accommodation network in Canada and to provide a forum for information sharing between member lodges.

BLBCA VISION

To enable Association lodges to touch the lives of guests with awe-inspiring adventures throughout British Columbia's inimitable backcountry.

BENEFITS OF AFFILIATE MEMBERSHIP

Benefits to the affiliate member may include but are not limited to the following:

- i. Support of the BLBCA and its advocacy efforts around land planning/zoning and non-mechanized/mechanized dispute resolutions. Increasing recognition of the contribution that the adventure tourism sector provides to our economy. The BLBCA actively supports Destination BC's 'Super Natural BC' and the 'Wild Within' branding. Preserving the natural environment is key to our support of the SARCO (Species at Risk Coordination) as well as informing and educating the public around the sensitivities of the 'backcountry'. The BLBCA helps to enhance safety training by supporting Avalanche Canada, the Canadian Avalanche Association and other associations/initiatives.
- ii. Receive the BLBCA's Newsletter & access our popular social media channels.
- iii. Recognition (if desired) of your contribution/support on the BLBCA website.
- iv. Direct notification of reduced rate trip opportunities due to late cancellations or vacancies at participating BLBCA lodges.
- v. Participation in applicable BLBCA 'loyalty' programs which may include discounts at participating retailers and/or manufacturers.

Sincerely, Brad Harrison

Executive Director - Backcountry Lodges of BC Association

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#myBCbackcountry, #unpluginBC